

Encouraging and Demonstrating Local Environmental Action

Tues. Nov. 12, 2024



**RIDEAU
ENVIRONMENTAL
ACTION LEAGUE**

Opportunities to Participate

Who We Are What We Do

Visibility in Town

Community Participation

The REAL Deal Store

Our Funding



REAL Beginnings 1989

Think Globally
Act Locally



Activities chosen are:

Hands-on

Small scale, achievable

Low cost

Show value of small actions

Empowering

Non-confrontational

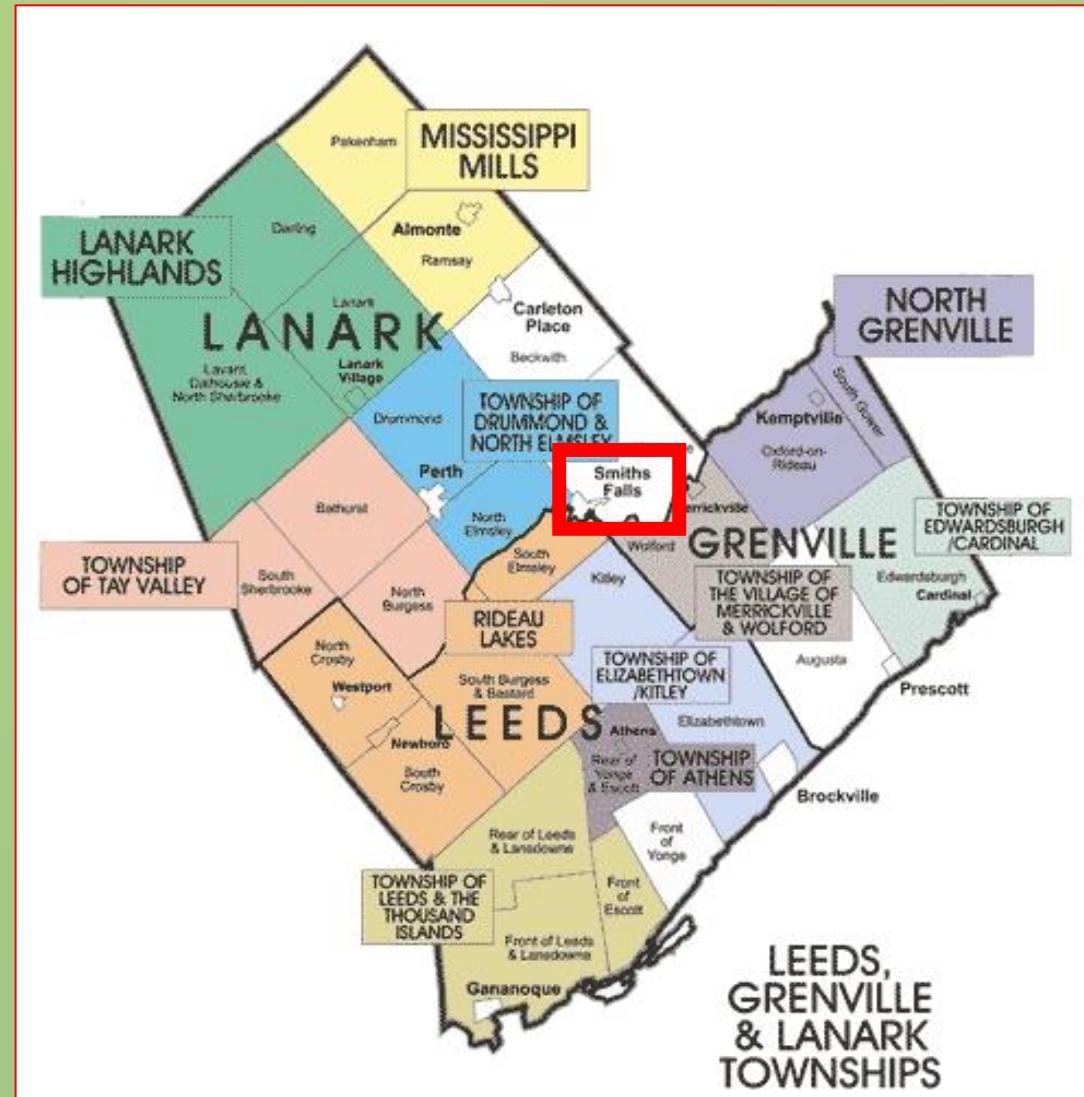
Needed in our community

Making a REAL Difference

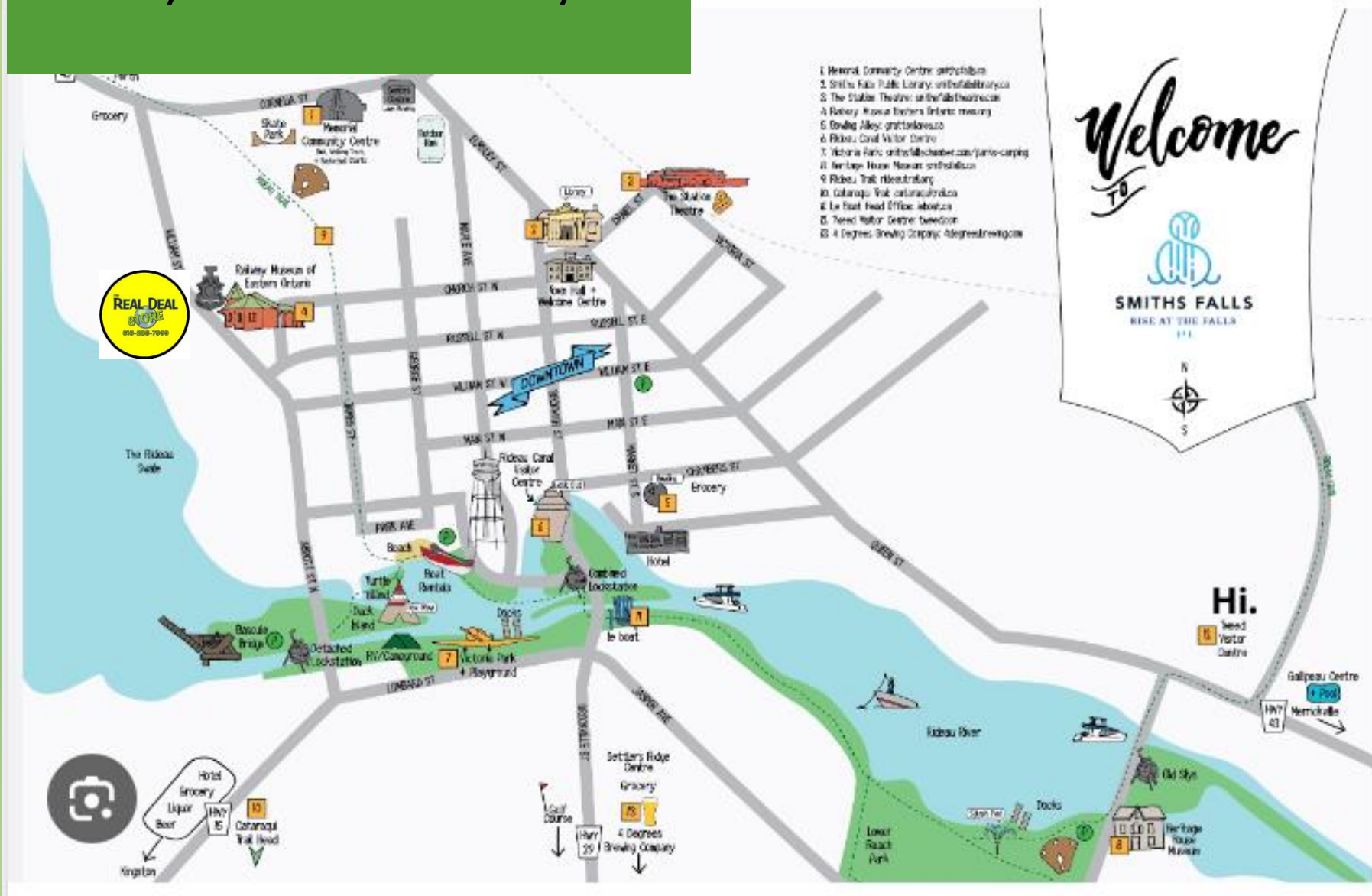


Non-profit, volunteer
run community
organization serving
Lanark, Leeds and
Grenville.

REAL people
taking REAL action
to protect our
environment



Visibility Across Community



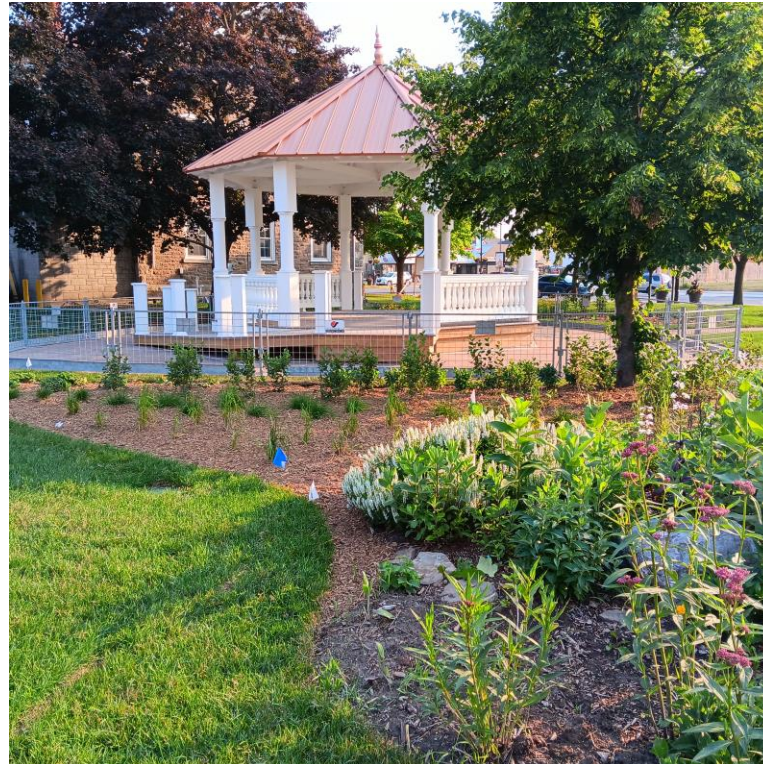
Mini Forest

Hyland Park



Depave, Town Square

- Removed chunk of Daniel St. by hand
- Planted two gardens
- REAL maintains
- Funded by OTF through GCC



Tree Planting at Local Schools

- Five trees at six schools
- School Councils, volunteers, students involved
- Funded primarily from Tom Foulkes donations



Evergreen Avenue

Victoria Park



Monarch Garden

REAL Deal Site



Community Garden

REAL Deal Site





Compost Demo Site
next to Community Garden

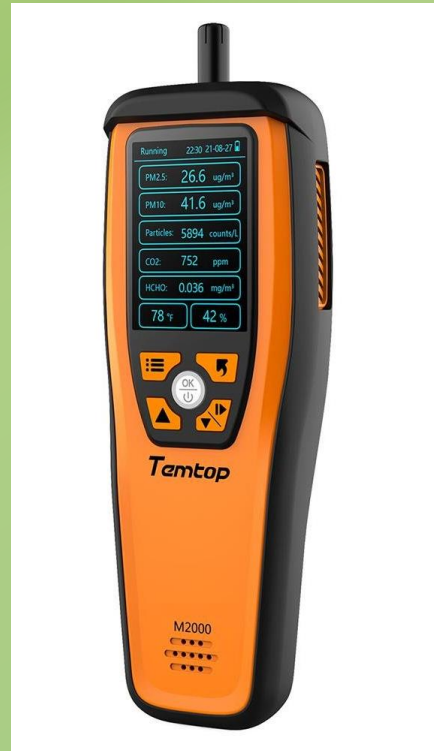
Other Opportunities to Participate

Shoreline Cleanups



Pitch In Smiths Falls





Available to Borrow:

Radon Meter

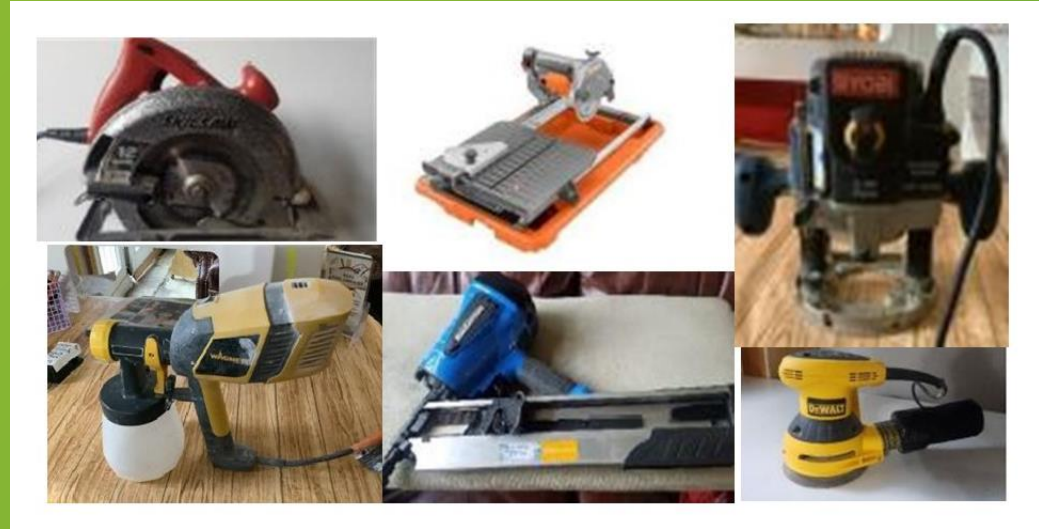
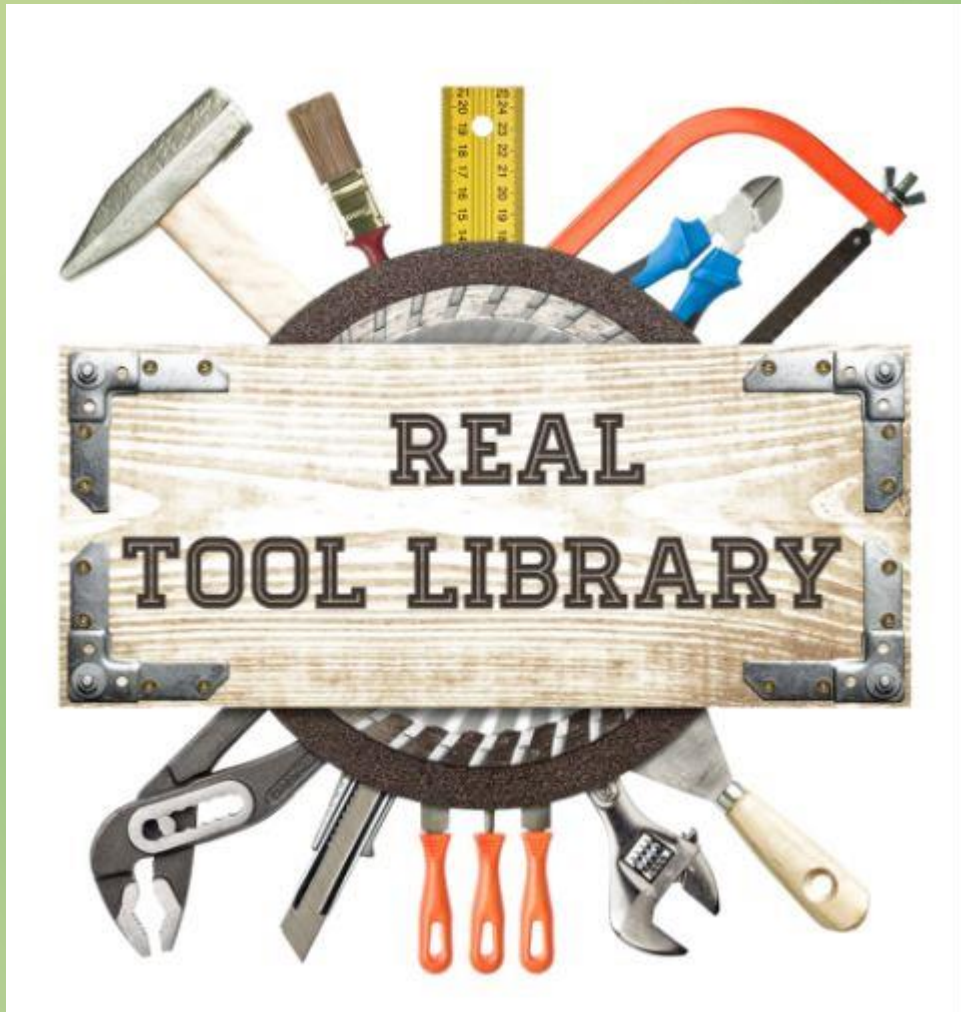
Air Quality Meter

Killawatt Meters

FoodCycler

Home Energy Audits





- Corner of REAL Deal
- Over 100 tools
- Week at a time
- \$25 / 6 mo or \$45/ year

Displays at Public Events



Rain Barrels



In Collaboration with Rideau Roundtable



Wetlands Awareness Tours



Shoreline Demonstration Planting
EcoLiteracy Program coming

SF Climate Protection Working Group Rep



Peter Au

Town Council Liaison Rep

Ken Graham
Lorraine Allen
Nikki Dwyer

Dawn Quinn





The REAL Deal Reuse Store

Our Goals

1. Reduce waste going to landfills.
2. Raise funds to support REAL's projects.
3. Create work and volunteer opportunities.





Yard and Dome

Sets us apart from many other thrift stores



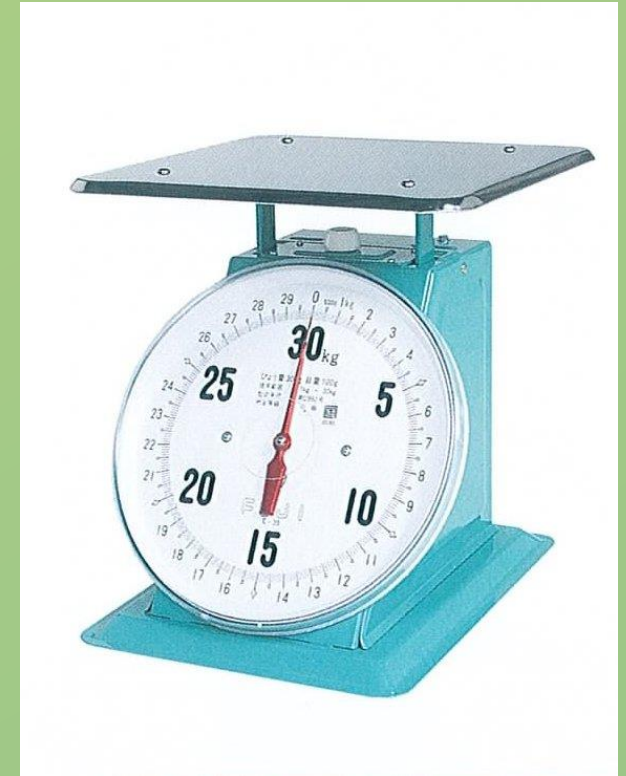


Think Second Hand First

- Weighing and tracking by municipality
- No sales tax charged
- REAL is a registered Canadian charity

Divert 32 tonnes in total
12.6 tonnes are Smith Falls
so about 40% (similar for
donating and buying)

9,800 buyers





Low cost items a benefit to limited income residents.



Free Table

Some merchandise is provided free of charge.



Hard to Recycle





Electronic Waste Depot

- Service to residents
- Source of income
- Paid by weight
- Can now accept electric appliances

Take in 30 tonnes ewaste.

Take in 13 tonnes scrap.



People

- 4.5 x 30 hr week jobs
- Placements through agencies: OnTrac, Algonquin, HRSDC etc.
- Volunteer opportunities
- Over 2000 hrs per year on store alone



Helping Other Community Groups



More Than Just a Reuse Store

- Encourage thinking second hand first, make it more mainstream
- Attracts people from outside LLG, now up to 12%
- Hub of environmental activity – either by demonstration or opportunity
- Audience for other programs



Two Fundraisers

Spring Garden:

- Rain barrels
- Native and perennial plants
- Seeds
- Composters
- TUC Mushroom Compost



Fall Online Auction

- Mostly used things contributed to REAL Deal
- And other good stuff
- Auction proceeds split
- REAL and REAL Deal



Sources of Income

REAL Deal, E- Waste, Scrap

Fundraisers – Fall Auction / Spring Garden

Programs – energy audits, tool library, garden plots etc.

Memberships – Individual and Corporate

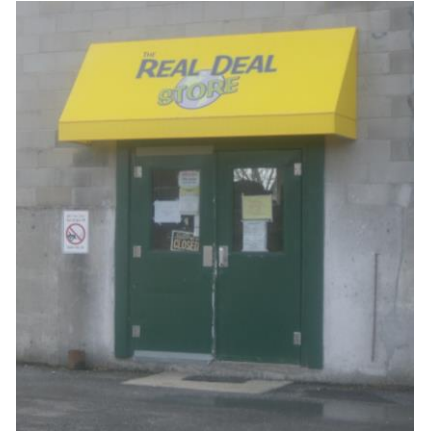
Donations

Other Municipalities – DNE, Montague, Rideau Lakes - split REAL/REAL Deal

Occasional Grants – direct and indirect

Miscellaneous – tote bags, seeds

Green Communities
CANADA



Any questions?



www.REALaction.ca